



Constant Contact Survey Results

Survey Name: CampExperience Impact Survey

Response Status: Partial & Completed









Filter: None

10/10/2011 10:03 PM MDT

*
How many years have you attended CampExperience?

Answer	0%	100%	Number of Response(s)	Response Ratio
first time Camper 2011			49	51.5 %
2 years			17	17.8 %
3 years			4	4.2 %
4 years			6	6.3 %
5 years			8	8.4 %
6 years			8	8.4 %
I have never attended the actual CampExperience			2	2.1 %
No Response(s)			1	1.0 %
Totals			95	100%

* Which of our other pre-Camp events have you attended any year? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
MiniCamp one day CampExperience			44	47.3 %
Marketing or Business Building Workshop			27	29.0 %
Monthly leads group CampConnections			21	22.5 %
Retail Partner evening events at Pine Creek Clothing Company, Foot Solutions, Simply Moore or Pampered Passions Fine Lingerie			45	48.3 %
Staples Networking Event			25	26.8 %
Spruce Mt Ranch Overnight 2011			12	12.9 %
Sponsor VIP thank you lunch			12	12.9 %
Charity Partner kickoff party or other Camp charity event			34	36.5 %
Totals			93	100%

* Please use the scale below to tell us how strongly you agree with the following statements. Our purpose is to determine the impact of CampExperience and our associated events on the lives of our participants.

1 = Disagree, 2 = Kinda disagree, 3 = Not sure, 4 = Agree, 5 = Strongly agree

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
I have a positive experience at CampExperience events						93	4.8
I have met at least one new friend or business contact through CampExperience						93	4.7
I have done business with a company or organization because they were associated with CampExperience						93	4.0
I have donated to a Camp Charity Partner						93	4.3
I have learned a helpful new idea from a Camp speaker or workshop						93	4.7
I have sold products or services to a connection I received through CampExperience						93	3.3
I have made a positive lifestyle choice (mind, body or spirit) based on information, people or experiences associated with CampExperience						93	4.6
My life has been improved by my participation in CampExperience and it's associated events						93	4.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



How does CampExperience rate on the following attributes?

1 = Well Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Well Above Average

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Overall customer service and care						94	4.7
Professionalism of management and graphic design						94	4.7
Quality of speakers and activities						94	4.7
Understanding customers' needs						94	4.6
WOW Factors and gifts						94	4.8
Variety of educational topics						94	4.6

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.



How likely are you to continue attending CampExperience or our related activities/events?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			73	76.8 %
Somewhat likely			15	15.7 %
Neutral			2	2.1 %
Somewhat unlikely			3	3.1 %
Very unlikely			1	1.0 %
No Response(s)			1	1.0 %
Totals			95	100%



How likely is it that you would recommend CampExperience or our associated pre-Camp events to a friend or colleague?

Answer	0%	100%	Number of Response(s)	Response Ratio
Very likely			81	85.2 %
Somewhat likely			10	10.5 %
Neutral			2	2.1 %
Somewhat unlikely			1	1.0 %
Very unlikely			0	0.0 %
No Response(s)			1	1.0 %
Totals			95	100%

* Which range describes your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 24			1	1.0 %
25-34			11	11.5 %
35-44			24	25.2 %
45-54			32	33.6 %
55-64			22	23.1 %
65-74			3	3.1 %
75 or older			1	1.0 %
Prefer not to answer			0	0.0 %
No Response(s)			1	1.0 %
Totals			95	100%

* What best describes your employment status? Please mark all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Employed full-time			44	46.8 %
Employed part-time			7	7.4 %
Self-employed			47	50.0 %
Not employed, but looking for work			2	2.1 %
Not employed, not looking for work			1	1.0 %
Retired			3	3.1 %
Student			2	2.1 %
Military			0	0.0 %
Homemaker			6	6.3 %
Prefer not to answer			0	0.0 %
Other			4	4.2 %
Totals			94	100%



Which of the following categories best describes the industry you work in?

Answer	0%	100%	Number of Response(s)	Response Ratio
Automotive			0	0.0 %
Advertising			0	0.0 %
Consulting Services			13	13.6 %
Education			7	7.3 %
Entertainment			3	3.1 %
Financial Services			10	10.5 %
Government Services			1	1.0 %
Healthcare			15	15.7 %
Human Resources			2	2.1 %
Information Technology			2	2.1 %
Marketing/Sales			7	7.3 %
Non-Profit			9	9.4 %
Pharmaceuticals			0	0.0 %
Public Relations			0	0.0 %
Technical Services			2	2.1 %
Travel			1	1.0 %
Other			22	23.1 %
No Response(s)			1	1.0 %
Totals			95	100%

Which category best describes your annual income?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under \$15,000			4	4.2 %
\$15,000 - \$29,999			12	12.6 %
\$30,000 - \$44,999			8	8.4 %
\$45,000 - \$59,999			6	6.3 %
\$60,000 - \$74,999			9	9.4 %
\$75,000 - \$89,999			8	8.4 %
\$90,000 or more			28	29.4 %
Prefer not to answer			18	18.9 %
No Response(s)			2	2.1 %
Totals			95	100%