

Constant Contact Survey Results

Survey Name: CampExperience 2014 Life Impact Survey

Response Status: Partial & Completed

Filter: None

10/22/2014 9:25 PM MDT

* How many years have you attended CampExperience?

Answer	0%	100%	Number of Response(s)	Response Ratio
I am a first-time Camper			10	22.7 %
Two years			12	27.2 %
Three years			6	13.6 %
Four years			7	15.9 %
Five years			2	4.5 %
Six years			1	2.2 %
Seven years			1	2.2 %
Eight years			4	9.0 %
Nine years			1	2.2 %
No Response(s)			0	0.0 %
Totals			44	100%

* Which of our other pre-Camp events have you attended any year? Select all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
MiniCamp one day CampExperience at Table Mt Inn in Golden, CO			25	56.8 %
Business Building Workshop at Footers Catering			17	38.6 %
Monthly leads group CampConnections on the Southeast side			22	50.0 %
Monthly leads group CampConnections on the West side			7	15.9 %
Donate Your Duds Kick-off at Act II			15	34.0 %
Retail events at Irresistibles, Hair People, Mikes Camera or Unlisted			23	52.2 %
Charity Partner kickoff party at Closet Factory			16	36.3 %
Totals			44	100%

***Please help us measure the impact of CampExperience and its associated events by telling us if you agree or disagree with these statements. Feel free to give us your comments.**

1 = Disagree, 3 = Neutral, 5 = Strongly agree

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
I have a positive experience at CampExperience events						44	4.9
I have met at least one new friend or business contact through CampExperience						44	4.8
I have done business with a company or organization because they were associated with CampExperience						44	4.6
I have donated to a Camp Charity Partner						44	4.6
I have learned a helpful new idea from a Camp speaker or workshop						44	4.9
I have sold products or services to a person I met through CampExperience						44	4.1
I have made a positive lifestyle choice (mind, body or spirit) based on information, people or experiences associated with CampExperience						44	4.5
My life has been improved by my participation in CampExperience and its associated events						44	4.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

***How does CampExperience rate on the following attributes?**

1 = Well Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Well Above Average

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Overall customer service and care						44	4.7
Professionalism of management and planning details						44	4.8
Graphic design and overall brand development						44	4.7
Quality of speakers and activities						44	4.7
Variety of educational topics						44	4.6
WOW Factors and gifts						44	4.8

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* How likely are you to attend the 2015 CampExperience and our related activities/events?
 1 = Not Likely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat likely, 5 = Very Likely

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Mega MiniCamp at Spruce Mt Ranch May 14/15						44	3.5
Business Building Workshop Educational Seminar March 13th						44	3.5
Charity Partner Kick-off at Closet Factory April 8						44	3.5
CampConnections Monthly Networking Events Southeast or West						44	3.4
Sponsor events at Act II, Irresistibles, Mike's Camera, Hair People and Unlisted						44	4.0
September 18-20 CampExperience at Cheyenne Mt Resort in Colorado Springs						44	4.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* How likely is it that you would recommend CampExperience or our associated pre-Camp events to a friend or colleague?
 1 = Least Likely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat Likely, 5 = Very Likely

	1	2	3	4	5	Number of Response(s)	Rating Score*
						44	4.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* Which range describes your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 24			0	0.0 %
25-34			6	13.6 %
35-44			6	13.6 %
45-54			15	34.0 %
55-64			11	25.0 %
65-74			6	13.6 %
Over 74			0	0.0 %
Prefer not to answer			0	0.0 %
No Response(s)			0	0.0 %
Totals			44	100%

* What best describes your employment status? Please mark all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Employed full-time			30	68.1 %
Employed part-time			12	27.2 %
Not employed, but looking for work			0	0.0 %
Not employed, not looking for work			0	0.0 %
Retired			2	4.5 %
Student			0	0.0 %
Homemaker			3	6.8 %
Prefer not to answer			0	0.0 %
Totals			44	100%

* Which of the following categories best describes the industry you work in?

Answer	0%	100%	Number of Response(s)	Response Ratio
Consulting Services			11	25.0 %
Education			8	18.1 %
Entertainment/Public Speaking			1	2.2 %
Financial Services			3	6.8 %
Healthcare			4	9.0 %
Marketing/Sales			3	6.8 %
Personal Services			4	9.0 %
Retail			2	4.5 %
Real Estate			2	4.5 %
Government			1	2.2 %
Non-Profit			7	15.9 %
Public Relations/Communications			1	2.2 %
Technical Services			1	2.2 %
Other			5	11.3 %
Totals			44	100%

***Which category best describes your annual income?**

Answer	0%	100%	Number of Response(s)	Response Ratio
Under \$15,000			4	9.0 %
\$15,000 - \$29,999			1	2.2 %
\$30,000 - \$44,999			7	15.9 %
\$45,000 - \$59,999			5	11.3 %
\$60,000 - \$74,999			5	11.3 %
\$75,000 - \$89,999			2	4.5 %
\$90,000 or more			16	36.3 %
Prefer not to answer			4	9.0 %
No Response(s)			0	0.0 %
Totals			44	100%

Would you like to give us a quote to use for promoting CampExperience in our marketing materials? If we can include your name, please put it after the quote. Thank you!!

12 Response(s)