

Constant Contact Survey Results

Survey Name: CampExperience 2013 Life Impact Survey

Response Status: Partial & Completed

Filter: None

10/21/2013 9:07 PM MDT

***How many years have you attended CampExperience?**

Answer	0%	100%	Number of Response(s)	Response Ratio
I am a first-time Camper			24	42.8 %
Two years			12	21.4 %
Three years			10	17.8 %
Four years			1	1.7 %
Five years			3	5.3 %
Six years			2	3.5 %
Seven years			2	3.5 %
Eight years			2	3.5 %
No Response(s)			0	0.0 %
Totals			56	100%

***Which of our other pre-Camp events have you attended any year? Select all that apply.**

Answer	0%	100%	Number of Response(s)	Response Ratio
MiniCamp one day CampExperience at Table Mt Inn in Golden, CO			25	44.6 %
Business Building Workshop at Regis University			14	25.0 %
Monthly leads group CampConnections			20	35.7 %
Retail Partner evening events at Irresistibles, Hair People, Mike's Camera, or Pampered Passions			28	50.0 %
Donate Your Duds Kick-off at Act II			13	23.2 %
Wystone's World Teas event			19	33.9 %
Charity Partner kickoff party at Closet Factory			22	39.2 %
Totals			56	100%

***Please help us measure the impact of CampExperience and its associated events by telling us if you agree or disagree with these statements. Feel free to give us your comments.**

1 = Disagree, 3 = Neutral, 5 = Strongly agree

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
I have a positive experience at CampExperience events						56	4.8
I have met at least one new friend or business contact through CampExperience						56	4.8
I have done business with a company or organization because they were associated with CampExperience						56	4.3
I have donated to a Camp Charity Partner						56	4.2
I have learned a helpful new idea from a Camp speaker or workshop						56	4.8
I have sold products or services to a person I met through CampExperience						56	3.5
I have made a positive lifestyle choice (mind, body or spirit) based on information, people or experiences associated with CampExperience						56	4.4
My life has been improved by my participation in CampExperience and its associated events						56	4.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

***How does CampExperience rate on the following attributes?**

1 = Well Below Average, 2 = Below Average, 3 = Average, 4 = Above Average, 5 = Well Above Average

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
Overall customer service and care						56	4.8
Professionalism of management and planning details						56	4.7
Graphic design and overall brand development						56	4.7
Quality of speakers and activities						56	4.6
Variety of educational topics						56	4.5
WOW Factors and gifts						56	4.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* How likely are you to attend the 2014 CampExperience and our related activities/events?
 1 = Not Likely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat likely, 5 = Very Likely

Answer	1	2	3	4	5	Number of Response(s)	Rating Score*
MiniCamp one-day sample of CampExperience						55	3.8
Business Building Workshop Educational Seminar						55	3.7
Charity Partner Kick-off at Closet Factory						55	3.5
CampConnections Monthly Networking Events						55	3.7
Sponsor events at Act II, Irresistibles, Mike's Camera, Hair People and Wystone's						55	3.9
September 19-21 CampExperience at Cheyenne Mt Resort in Colorado Springs						55	4.7

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

* How likely is it that you would recommend CampExperience or our associated pre-Camp events to a friend or colleague?
 1 = Least Likely, 2 = Somewhat unlikely, 3 = Neutral, 4 = Somewhat Likely, 5 = Very Likely







	1	2	3	4	5	Number of Response(s)	Rating Score*
						56	4.9

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.















* Which range describes your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 24			1	1.7 %
25-34			7	12.5 %
35-44			11	19.6 %
45-54			16	28.5 %
55-64			17	30.3 %
65-74			3	5.3 %
Over 74			0	0.0 %
Prefer not to answer			1	1.7 %
No Response(s)			0	0.0 %
Totals			56	100%

* What best describes your employment status? Please mark all that apply.

Answer	0%	100%	Number of Response(s)	Response Ratio
Employed full-time			39	69.6 %
Employed part-time			13	23.2 %
Not employed, but looking for work			1	1.7 %
Not employed, not looking for work			0	0.0 %
Retired			2	3.5 %
Student			0	0.0 %
Homemaker			1	1.7 %
Prefer not to answer			2	3.5 %
Totals			56	100%

* Which of the following categories best describes the industry you work in?

Answer	0%	100%	Number of Response(s)	Response Ratio
Consulting Services			7	12.5 %
Education			4	7.1 %
Entertainment/Public Speaking			2	3.5 %
Financial Services			3	5.3 %
Healthcare			9	16.0 %
Marketing/Sales			10	17.8 %
Personal Services			7	12.5 %
Retail			3	5.3 %
Real Estate			1	1.7 %
Government			1	1.7 %
Non-Profit			8	14.2 %
Public Relations/Communications			2	3.5 %
Technical Services			1	1.7 %
Other			13	23.2 %
Totals			56	100%

*Which category best describes your annual income?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under \$15,000			2	3.5 %
\$15,000 - \$29,999			4	7.1 %
\$30,000 - \$44,999			9	16.0 %
\$45,000 - \$59,999			6	10.7 %
\$60,000 - \$74,999			3	5.3 %
\$75,000 - \$89,999			5	8.9 %
\$90,000 or more			11	19.6 %
Prefer not to answer			16	28.5 %
No Response(s)			0	0.0 %
Totals			56	100%

Would you like to give us a quote to use for promoting CampExperience in our marketing materials? If we can include your name, please put it after the quote. Thank you!!

13 Response(s)