

Friday, February 26th, 2010

8:30 am – 4:30 pm at Cielo at Castle Pines, Castle Rock, CO



CampExperience™ welcomes and supports three of our dynamo Camp speakers for a

Day of Power, Purpose and Profit

Relationship Marketing in a New Economy: The Secrets to Personal and Professional Abundance

Register now at www.CampExperience.com/2010/events



This full day marketing workshop is like no other.

This workshop is geared to powerfully catapult you in your career, business or non-profit regardless of your skill level. Roll up your sleeves and get ready for the fast track to abundance and success. The full day event is guaranteed to give you the tools, skills and strategies to empower your focus, lower your marketing costs and grow your business or career despite ANY economy.

In this powerful day of marketing, you will learn how to...

- ▶ Avoid the worst mistakes in relationship marketing
- ▶ Adjust your radar from Auto-Pilot to Abundance
- ▶ Create instant professional credibility
- ▶ Grow your business and expand your career
- ▶ Stop giving out your business card and start collecting a few crucial ones
- ▶ Powerfully self promote. You WILL learn how to powerfully sell yourself. Yes, sell.
- ▶ NOT look like an idiot when on-camera
- ▶ Tips to manage your anxiety during important interviews with traditional and social media
- ▶ How to give up that awful elevator pitch
- ▶ Make Twitter and social media a part of your marketing, not a chore
- ▶ Give up personal obstacles that stop the flow of success
- ▶ Attract a winning team, winning colleagues and a winning boss
- ▶ Talk in 2-3 sentence "sound bites"
- ▶ Avoid the worst phrases in any interview
- ▶ Figure out what's REALLY next for you... and much more!

People do business with people they like. Excellent employees stay in jobs with excellent bosses. Reporters do stories over and over again with people they like and are in relationship with.

Learn how to market by building relationships in your personal and professional circles, as well as with traditional and social media with free publicity.

Learn how to intuitively trust yourself and pick the right relationships for you to pursue. Whether it's TV, radio, print, Twitter, influential bloggers, or working with colleagues, clients and staff, you will leave this workshop with a new level of mastery when it comes to relationship marketing.

This is NOT a techie class. Using relationship marketing strategies and interviewing tips and tactics, you will leave with real world answers for your 2010 strategic marketing focus.

And it's only \$47! Register now at www.campexperience.com/2010/events

Join us at the beautiful Cielo at Castle Pines event center in lovely Castle Pines, Colorado (an easy 10 minutes south of South Denver). Plenty of free parking.

Cielo at Castle Pines | 485 West Happy Canyon Road | Castle Rock, CO 80108 | (303) 688-0122
www.CieloCastlePines.com

The speakers have generously donated all the proceeds to support the growth and expansion of CampExperience™!

About CampExperience™

CampExperience™ is the annual, educational retreat for amazing women that is hosted in Copper Mt., Colorado each September.

Now in its 5th year, CampExperience™ attracts successful women from all walks of life for 2.5 days of speakers, workshops, adventures and networking activities.

On-site programs benefit women's charities. See all of the details of CampExperience™ and the March 6th, 2010 MiniCamp at www.CampExperience.com

About the Day

The doors open at 8:30am. The workshops begin promptly at 9:00 am and completes at 4:30pm. Lunch is not provided. You can either make the short drive to Castle Rock, or bring a lunch and enjoy the beautiful venue.

This is an intensive training day with introductions to leading edge tools, in a hands-on workshop style. Our presenters will also have, available for purchase, their packages for more advanced earning and deeper study.



Shawne Duperon

Over the last 20 years, Five-Time EMMY® award winner Shawne Duperon has interviewed presidents, celebrities and sports stars. She's trained thousands across North America how

to network, create marketing relationships and megaphone your message in traditional and social media.

She is a PhD candidate looking at the relationship between gossip, word of mouth and media. Media, she says, is the ultimate network, knowing how to be fab on camera simply seals the deal.



Elisabeth Fayt

Ten years as Private Assistant to Canada's Coffee King, billionaire Ron Joyce, Elisabeth Fayt learned how to "think big". This experience, combined with 14 years of study with the Masters of India on Energy and the Law of

Attraction has given Elisabeth a unique foundation for the teachings she shares in her book, *Paving it Forward*. Elisabeth parlayed her experience into the creation of RnR Wellness, a successful Canadian chain of wellness spas and salons.

She is also a Reiki Master and Inspirational Speaker that travels the globe with a passion to share her knowledge with others. To find out more, please visit www.ElisabethFayt.com



Ruby Newell-Legner

is a Certified Speaking Professional, founded RubySpeaks, Inc. in 1994 with a singular mission: To provide the hands-on training employees need to create a more customer-focused work environment where everyone can excel on the job.

Over the last decade, she has presented more than 1700 programs and has shown tens of thousands of participants how to quickly improve workplace performance as well as their individual perspectives.

Ruby is a Certified Speaking Professional, a designation bestowed by the National Speakers Association to less than 400 speakers in the world. Her new book is *Blueprint for Success* and was co-authored by Ken Blanchard and Stephen Covey.