



Amazing Women  
Educational Retreat  
September 15-17, 2009  
[www.CampExperience.com](http://www.CampExperience.com)

720-200-0271

## **A Business Case: CampExperience™**

*Amazing Women Educational Retreat*

"CampExperience™ is a business model that most of us haven't seen, but it always works."

### **Why should businesses send someone to CampExperience™?**

"You get a better person back."

### **Why should you come to CampExperience™?**

"You'll change in ways you never knew you could."

It's no secret that successful businesses are made up of people who are professionally and personally satisfied.

- These people are pro-active, motivated, engaged and invigorated.
- They come to work renewed, refreshed, relaxed and ready.
- They think differently, make smart decisions and produce results.
- They are experienced professionals and have unique life experiences.

### **They are CampExperience™ "Campers"**

CampExperience™ participants see a return on investment that cannot be measured in dollars alone. Women return to work more motivated, more self-directed and more engaged, and will have increased their network of business contacts by more than 200 people.

### **Come for the Business Experience**

Participate in professional development workshops to build your sales skills, to develop your best leadership styles or to hone your goal setting and visioning skills.

Attend presentations hosted by national and local Colorado business leaders. 2009's presenters include keynoters Dr. Deb Kern, Zonya Foco, Holly Stiel and Karen Drucker as well as Deb Fine, Caroline Turner, Colleen Stanley, Lynn Robinson and 30 other top presenters. Enjoy meals, hands-on workshops and other activities where you share interaction with these amazing presenters.

**"There are business networking events all across Denver, but this is two-and-a-half days of solid networking with like-minded women who want to help fellow Campers succeed."**

**"CampExperience™ is a good place to build brand recognition for yourself and your company. And you're expanding your network with business leaders and decision makers from all over."**



Amazing Women  
Educational Retreat  
September 15-17, 2009  
[www.CampExperience.com](http://www.CampExperience.com)

720-200-0271

### **Grow Your Network and Your Self Worth**

At CampExperience™ women are encouraged to challenge themselves physically and emotionally, as well as professionally. A true professional is not only business savvy, but healthy and well-rounded, too.

Additional activities include self-defense, fly-fishing and exercise classes, as well as health services consultation. In your free time, take a hike, learn to cook organically and more.

**“Camp has changed me professionally, profoundly, physically, emotionally.”**

### **Let Camp Be Your Staff Retreat and Team Building Activity**

CampExperience™ is designed to serve as your company retreat and team building adventure. Send your best women for the education and inspiration, and let the team choose a joint activity to build skills and bonds. “We are the best retreat investment, packed-full of all the speakers and activities no small retreat can afford,” comments founder Betsy Wiersma. “Companies large and small are utilizing our year of planning and well-organized activities.”

### **Camp Registration:**

Alumni Camper (attended 2006, 2007 or 2008): \$895    New Camper: \$945

Price of registration includes: two full days of educational opportunities, 35+ speakers, four group interactive activities, 16 breakout workshops, all meals and receptions, Camp business directory/workbook and more. Registration does not include the cost of housing.

Register at [www.CampExperience.com](http://www.CampExperience.com) or call Betsy Wiersma at 720-200-0271.  
Discounts are available for groups of three or more.

**“The actual networking, the focus on how to network and who to network with... Camp makes for an amazing business resource. The numbers alone should be incentive for a company to send an employee to Camp...There are a lot of networking events all over Denver, but there are none this intense and this fulfilling.”**

**“Women return to work rejuvenated about their jobs and their lives. Every Camper comes away with new professional and personal relationships. Everyone comes away with something that makes a lasting impression on their lives.”**

CampExperience™ supports the Denver Rescue Mission and the Alliance of Professional Women Foundation. Charities benefit from 100% of all on-site activities.